

JILL GRIFFIN

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1719 Lindenhall Dr.
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I specialize in designing user-centered, digital applications that leverage and / or embolden brand identity. A strong fine art background informs my perspective and facilitates an emphasis on crafting aesthetically pleasing experiences. I can deliver both easy-to-implement, practical solutions as well as options that push boundaries in effort to meet and exceed expectations. To me, accessibility and compassion for all stakeholders is key to success. My understanding of technological capabilities allows for productive negotiation with cross-functional team members and leadership that considers both time and budgetary constraints.

SKILL PROFICIENCIES

Figma

Sketch

Illustrator

Photoshop

After Effects

Design Systems & Component Libraries

Research & Competitive Analysis

Google Docs, Sheets & Slides

EXPERIENCE

JILL GRIFFIN, LLC, 2014 - Current
Independent Visual & UX / UI Designer

RICHARD LUSCHEK July 2015 - Current

- Create wireframes and high-fidelity mock-ups for an artist's responsive portfolio and e-commerce website
- Leverage Squarespace's built-in interface and layout options to closely implement custom page designs

PANTOMATH April - June 2023

- Design mock-ups, components and marketing materials for a startup that provides customers a data observability and alerting dashboard product
- Conduct a UX audit to identify and prioritize immediate changes to an existing application
- Create brand and layout options for future application releases using Figma and Adobe tools

VNDLY October 2019 - March 2020

- Design pixel-perfect mock-ups, including robust illustrations, for a responsive, customer-facing website and manage live updates using Invision

DEMOCRACY IN ACTION July 2020 - January 2022

- Lead a re-brand effort and execute various marketing materials for a local, political non-profit organization

OODLE September - December 2016

- Create Keynote slides and present a one-hour presentation on "Mobile-First Design" for a brand strategy and marketing organization after conducting extensive research on best practices and methodologies

MAP, INC. April 2015 - December 2021

- Design and partially develop a custom, responsive website for an accountant using HTML / CSS (Flexbox)

POSSIBLE February - June 2015

- Collaborate with a small team to create a responsive website and style guide for MOMENTIVE, a company selling sustainable manufacturing products
- Produce on-brand website interface elements for GILLETTE, FEBREZE and DOWNY

JENZABAR February - September 2016
UX / UI Designer

- Create in-the-box and out-of-box solutions for an educational technology resource application used by university staff members
- Develop and leverage such UX tools as personas and a heuristic evaluation to facilitate decision-making

CARDINAL SOLUTIONS 2009 - 2014
UX / UI Designer - Senior Consultant

- FIFTH THIRD BANK August - September 2014
- Collaborate with developers and a project manager to design and implement a proof-of-concept application
 - Leverage company brand guide to determine suitable look and feel for customer-facing, responsive web pages
 - Explore on-brand interface options through hand-drawn wireframes and pixel-perfect mock-ups

- KROGER November 2011 - July 2014
- Serve as UI Designer on a native iOS and Android application for a national grocery supplier
 - Act as go-to for certain tasks requiring an out-of-box, creative, perspective such as a custom icon set and an interface for customers to design and order cakes
 - Create pixel-perfect mock-ups, assets and a style guide to ensure consistency across applications
 - Conduct routine "visual quality assurance" with project teams and observe live usability tests before releases

- ETHICON ENDO-SURGERY May - July 2011
- Design a custom iPhone and iPad application demonstrating the use and specific advantages of proprietary surgical equipment to medical professionals

- P&G 2009 - 2011
- Intermittently produce on-brand layouts for various internal portals and dashboards that increase employee productivity, knowledge and networking opportunities

Other clients I worked with: SAFELITE, CINTAS, TOYOTA RACING DIVISION, CENGAGE LEARNING and LEXIS NEXIS

OKI-BERING 2006 - 2009
Graphic Designer

- Co-design an 800+ page product catalog for a welding and industrial supply wholesaler
- Design various marketing collateral including flyers, postcards, self-mailers, T-shirts and banners
- Ensure print quality by reviewing proofs and attending press checks

CLEM ROBINS 2002 - 2005
Lettering / Graphic Design Subcontractor

- Work with editors and artists from DC, MARVEL and DARKHORSE COMICS formatting typography for such graphic novels as Hellblazer, Y: The Last Man, Human Target, Catwoman and Batgirl

KAMAN'S ART SHOPPES 2000 - 2004
Portrait Artist / Supervisor

- Draw pastel portraits and mentor new artists on quick-sketch techniques at King's Island amusement park

EDUCATION

ART ACADEMY OF CINCINNATI
BFA - Visual Communication Design - Graduated 2008

ART ACADEMY OF CINCINNATI
BFA - Fine Art / Drawing - Graduated 2004

STRENGTHS FINDER TOP 5



Futuristic



Ideation



Empathy



Maximizer



Focus